



Weathering the Storms Together

Greater San Antonio Quilt Guild 2023 Quilt Show

MERCHANT APPLICATION and AGREEMENT

Please print clearly. **ATTACH A PHOTO OF YOUR BOOTH.**

Business Name _____

Merchant/Owner Name _____

Web Address _____ **Email Address** _____

Address _____

City _____ **State** _____ **Zip Code** _____

Business Phone _____ **Home Phone** _____ **Cell Phone** _____

Number of badges needed _____

Our basic booth is 10x10' with full 8' drapes, 1 draped 6' table, 2 chairs, and a booth ID sign (with your name, booth number, home city, and your URL) are included.

Our final arrangement of booths will be like the floor plan attached, and is subject to change, depending on applications received and requests from merchants. Any changes to the floor plan will be communicated to merchants as appropriate. Booth location preference(s) are assigned on first come/first serve basis and secured when paid in full. We will honor booth location preferences when feasible.

Electricity will be available at no extra charge. However, there may be a fee for use of electric cords and/or cord covers, should you not have your own. Wi-Fi connectivity is available at no extra charge, but we suggest you have a backup for taking electronic payments should there be intermittent interruptions.

MERCHANT SETUP: Thursday, Sept 21, 2023 9am-5pm

SHOW HOURS: Friday, Sept 22, 2023 10am-5pm

Saturday, Sept 23, 2023 10am-4pm

*Doors open for merchants at 9am on show days.

We have a reception, awards ceremony, and preview planned on Thursday, Sept 21. Merchants are invited to attend the reception party and preview.

SUMMARY OF MAJOR SHOW RULES

Booth space may not be sublet.

Decorator-provided furnishings (poles, drapes, signs) may not be moved.

Photography of other merchant's booths is not allowed.

Merchandise shown must be of interest to quilters.

Breakdown of booths and removal of all goods will occur **after closing time at 4pm Saturday**.

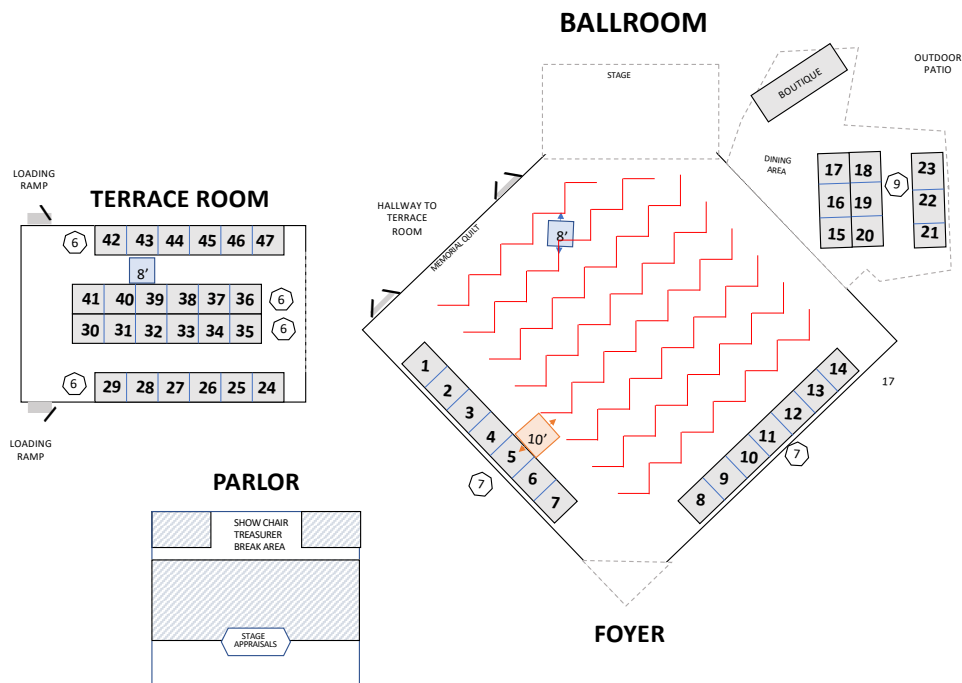
MERCHANT CANCELLATIONS:

If written or verified email cancellation notice is received by March 31, 2023, full refund of fees paid will be refunded. After March 31, 2023 until June 30, 2023, one-half booth fee will be refunded only if the booth can be let to another merchant. If another vendor cannot be found, full fee will be forfeited. Cancellation after June 30, 2023, full fee will be forfeited.

If for any reason GSAQG cancels the quilt show, the rental fee will be fully refunded. Rare circumstances in the past have resulted in fee adjustments based on the details. We make every effort to be fair to our merchants and quilters.



(floor plan is subject to change)



Make your booth selections below.

| Booth Location Preference / Extra Table(s) Selection | Booths | Booth Size | Price | AMOUNT DUE FOR BOOTH(S) |
|--|-----------------------|------------|------------|-------------------------|
| | 1 | 10x10 | \$395 | |
| | 2 | 10x20 | \$760 | |
| | 3 | 10x30 | \$1140 | |
| | 4 | 10x40 | \$1520 | |
| | 4 @ End Cap | 20x20 | \$1680 | |
| | Extra Draped Table(s) | n/a | \$30/table | |

Make AD selection below. Advertisement in 8.5"x11" Show Program with stapled center. AD digital copy MUST be emailed to Vendor Chair.

| AD Selection | AD Type | Width | Height | Price | AMOUNT DUE FOR AD |
|--------------|------------------------|-------|--------|-------|-------------------|
| | Full Page, B&W | 7.0" | 9.5" | \$175 | |
| | ½ Page Vertical, B&W | 3.5" | 9.5" | \$125 | |
| | ½ Page Horizontal, B&W | 7.0" | 4.5" | \$125 | |
| | ¼ Page, B&W | 3.25" | 4.5" | \$75 | |
| | Business Card, B&W | 3.25" | 2.0" | \$45 | |

A minimum 50% deposit is due with application. Remaining amount due on or before May 31, 2023.

| | |
|---|--|
| TOTAL AMOUNT DUE FOR BOOTH(S) and/or AD SELECTION | |
| Deposit (50% minimum) | |
| Remaining Amount Due (on or before May 31, 2023) | |

Door prize drawings will be held near merchant booths to drive traffic to you. If you would like to donate a door prize(s), please indicate if your plan is to:

Bring to Show _____ Send in Advance _____

Check Payments: Make check payable to: **GSAQG**

Credit Card Payments: Credit cards accepted are VISA and MasterCard. There are *NO processing fees charged* for credit card payments.

Credit card information below can be provided by directly calling Vendor Chair, Linda Casias, if you prefer *not* to mail or email credit card information. Your credit card will be charged when sponsorship and/or AD selection is received.

- Full name on credit card: _____
- Credit Card Number: _____
- Expiration Date: _____
- CVV number (found on back of credit card): _____
- Billing Address and Zip Code: _____
- Email where electronic receipt can be sent: _____

Merchant Application and Agreement and AD Selection can be sent to Vendor Chair by mail -or- email. AD digital copy must be emailed to Vendor Chair.

Credit card information can be provided by mail, email or by directly calling Vendor Chair, Linda Casias.

**Send MAIL to:
Linda Casias
105 Capalin Ct.
Liberty Hill, TX 78642**

**Send EMAIL to:
GSAQGQuiltShowVendors@gmail.com**

**Call Vendor Chair:
Linda Casias
210-381-3519 (cell)**



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PROGRAM AD INFORMATION

Many merchants find good response when placing an AD in our show program. Some include a coupon to track. Most include a booth number to help the customers find your booth location.

| AD Type | Width | Height | Price | **Discount AD Price for Sponsorship Participants |
|---|-------|--------|-------|--|
| Full Page, Color, Back Cover <i>Only 1 available</i> | 7.5" | 10.0" | \$375 | \$325 <i>GOLD Sponsor Only</i> |
| Full Page, Color, Inside Cover <i>Only 2 available</i> | 7.5" | 10.0" | \$325 | \$300 <i>SILVER Sponsors Only</i> |
| Full Page, B&W | 7.0" | 9.5" | \$175 | \$150 |
| ½ Page Vertical, B&W | 3.5" | 9.5" | \$125 | \$100 |
| ½ Page Horizontal, B&W | 7.0" | 4.5" | \$125 | \$100 |
| ¼ Page, B&W | 3.25" | 4.5" | \$75 | \$60 |
| Business Card, B&W | 3.25" | 2.0" | \$45 | \$35 |

We prefer that you email your digital copy as a .pdf or .doc file. We also accept camera-ready copy. Color scale is black to white for all AD types, except for full page back and inside cover AD's. A "camera ready" copy contains all text and graphics required, properly formatted and in proportion to the size of the ad purchased.

Make sure you indicate the type of AD: full color back cover, full color inside cover, full page, half page vertical, half page horizontal, quarter page, business card. Verify that your AD digital copy fits within or is proportional to the designated area.

An additional fee of **\$30.00** will be charged for ADs that have to be composed and formatted by our printer or the editor of the show program.

AD DIGITAL COPY IS DUE on or before June 30, 2023. Email your digital AD copy to:
gsaqqQuiltShowVendors@gmail.com